



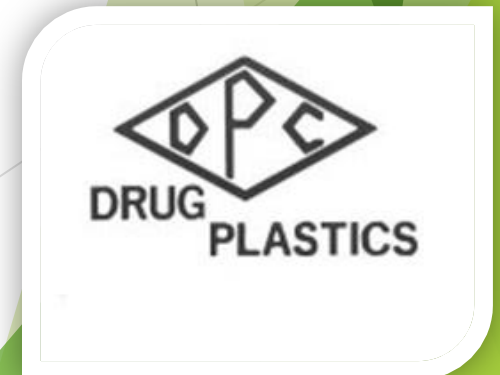
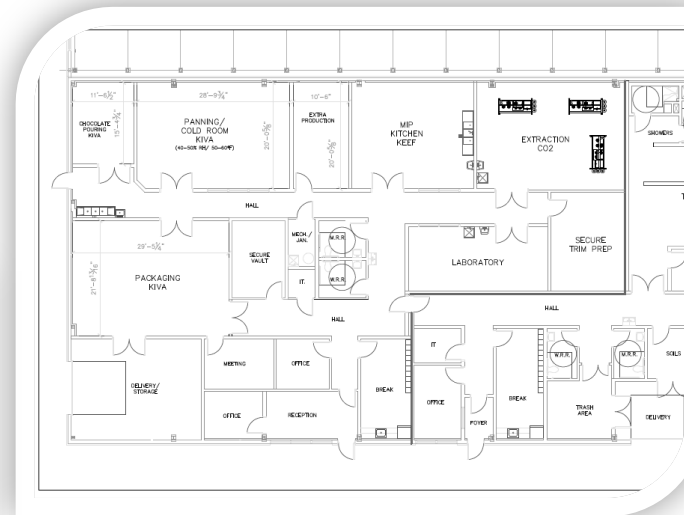
# About Us

## Company Mission, Values & Experience:

- ▶ To Serve the needs of our clients the world over with the highest quality *intellectual property* and *consulting services* through the utilization of strong R & D, strategic global partnerships, tactical marketing and education strategies.
- ▶ To Abide by a strict adherence to corporate ethics and regulations.
- ▶ Over 20+ years of combined experience in the regulated medical & retail Cannabis space.

# Business Services

- ▶ **Consulting** Services for the regulated Cannabis Industry
  - ▶ Application support: Manufacturing of Infused Products
    - ▶ Extraction Methodology
    - ▶ Facility Design
  - ▶ Product Formulation
  - ▶ Packaging Design



# Consulting

- ▶ **Puerto Rico**
  - ▶ Successfully consulted on Manufacturing license (Fall 2016)
- ▶ **New York**
  - ▶ Consulting client finished 8<sup>th</sup> out of 43 qualifying applicants (Spring 2015)
- ▶ **Maryland**
  - ▶ Consulted on processing license application that finished in top 20%. Successfully consulted on application for Retail License (Fall 2015).
- ▶ **Illinois**
  - ▶ Successfully consulted on State License to manufacture and cultivate Cannabis (Fall 2014)



# Licensing

- ▶ ***Licensing*** of Intellectual Properties
  - ▶ Medical & Retail Cannabis Products & Delivery Systems
  - ▶ State-to-State and International Brand Licensing
  - ▶ Commenced Licensing Model in 2014
  - ▶ Establish long-term mfg. and distribution agreements
  - ▶ Synergize with pre-established operators
  - ▶ Avoid startup pitfalls



# Licensing *(cont'd)*

- ▶ **Colorado: Denver Packaging Company (DPAC)**

- ▶ State-licensed Medical and Recreational Cannabis Manufacturing of Infused Products (“MIP”) company
- ▶ Operational since August 2014
- ▶ Distributes to over 300 Medical and Recreational Marijuana Centers (“MMC & RMC”)



- ▶ **California: Kiva Confections (Kiva)**

- ▶ Executed license in Spring 2016 (Oakland, CA Municipal Cannabis Manufacturing License)
- ▶ Kiva currently distributes to over 850 active CA Medical Dispensaries
- ▶ Operations commenced in December 2016



- ▶ **Arizona: Level Up Industreez (LEVEL UP)**

- ▶ Executed license in Spring 2016 (AZDHS Medical Cannabis Manufacturing, Cultivation & Retail Licenses)
- ▶ Consulted on all CO2 extraction protocols
- ▶ Operations commenced in January 2017



# Intellectual Properties- Medical



## Product Description

The VitaCanna Boost are infused with varying ratios of Cannabinoids perfectly emulsified in 4oz liquid containers. GW Pharma researchers found that 1:1 THC-CBD extracts provided the most therapeutic relief across all categories during Sativex clinical trials.

## Key Selling Points

- VitaCanna 4oz Boost (Non-Carbonated)
- CBD +THC + Vitamins
- Cannabis derived CBD
- Low Calorie
- Dosing cap for accuracy
- Bioavailability
- Sweetened with Agave Nectar and Stevia
- Contains Vitamin C, B3, B6 and B12



Nutrition Facts		
Net Weight 4oz		
8 Servings Total 80mg THC & 8mgCBD		
Serving Size (10mg THC & 1mg CBD)= .5oz		
Serving Size (8 per bottle)	.5oz	% Daily Value
Calories	5	0.05%
Calories from Fat	0	0%
Sodium	1mg	0.04%
Total Carbs	1.33	0.5%
Agave Nectar	1.75	t
Protein	0mg	0%
Vitamin C	.045mg	0.08%
Vitamin B3	.007mg	0.04%
Vitamin B6	1.5mg	75%
Vitamin B12	4.5mcg	75%

## Strawberry 40 CBD : 4 THC

The 10:1 CBD:THC ratio has been shown to assist patients with: seizures, muscle spasm, pain, bowel disorders, sleep disorders, etc.

## Sour Cherry 40 CBD : 40 THC

The 1:1 CBD:THC ratio has been shown to assist patients with: severe pain, sleep disorders,

## Green Apple 80 THC : 8 CBD

The pure 80mg THC is meant for patients looking to stimulate the appetite and

**Cannabidiol (CBD)** is the second most abundant Cannabinoid found in most Cannabis varieties. Research done by G.W. Pharmaceuticals suggests that CBD could be used for treating symptoms of rheumatoid arthritis and other autoimmune diseases, diabetes, nausea, bowel disorders, and many other hard-to-control side effects.

**Tetrahydrocannabinol (THC)** is the most abundant Cannabinoid found in most Cannabis varieties. Due to it's effect on the CB1 receptors in the hypothalamus, THC is used to help regulate appetite. It has also been shown to help with chronic pain and spasticity.





# Intellectual Properties- *Retail*



- ▶ Keef Cola was formed in January 2010.
- ▶ Since 2010 the Keef Cola™ Brand has established itself as a legacy brand within the Colorado Cannabis markets by distributing over 1,000,000 units.
- ▶ By 2012 the Keef Cola™ Brand was sold in over 300 Colorado Medical Dispensaries.
- ▶ Rooted in the Colorado Medical Cannabis Market, Keef Cola™ has cemented itself as one of the founding brands in Worlds First Legal Cannabis Market.





# Intellectual Properties- *Retail*



Soda Strains



# Intellectual Properties- *Retail*



# Industry Trade Organization Membership



**American Trade Association of  
Cannabis and Hemp (Founding Member)**  
[www.atach.org](http://www.atach.org)



**National Cannabis Industry Association**  
[www.thecannabisindustry.org](http://www.thecannabisindustry.org)



# Contact

**CanCore Concepts, Inc.**  
1000 McCaslin Blvd., STE 303  
Superior, CO 80027  
(303) 727-5674  
[www.cancoreconcepts.com](http://www.cancoreconcepts.com)

For additional information, please contact:

Thomas Maloney  
Director of Licensing  
303.257.3999  
[tmaloney@cancoreconcepts.com](mailto:tmaloney@cancoreconcepts.com)

