Cannabis Legalization: More Popular than New Hampshire Elected Officials

Results from 2019 polling show that cannabis legalization is more popular in New Hampshire than any of the state’s best-known elected officials. According to Granite State Polls published by the University of New Hampshire Survey Center in 2019, 68% of Granite Staters support legalization (50% strongly), while Gov. Chris Sununu has a 59% approval rating.

The crosstabs indicate that more than three-quarters of Democrats and strong majorities of independents and Republicans support legalization. Also, legalization enjoys support from an overwhelming 81% of Granite Staters between the ages of 18 and 49 and a plurality (49%) of those 65 and older:

- 78% of Democrats in favor (56% strongly), 17% opposed (10% strongly)
- 74% of independents in favor (60% strongly), 20% opposed (12% strongly)
- 56% of Republicans in favor (41% strongly), 40% opposed (30% strongly)
- 81% of 18-34 year olds in favor (72% strongly), 15% opposed (6% strongly)
- 81% of 35-49 year olds in favor (61% strongly), 16% opposed (11% strongly)
- 59% of 50-64 year olds in favor (38% strongly), 35% opposed (26% strongly)
- 49% of 65 and over in favor (28% strongly), 45% opposed (33% strongly)

More Granite Staters support legalization than hold favorable opinions of the state’s best-known elected officials:

- Marijuana legalization: 68%[1]
- Governor Chris Sununu: 59%[2]
- New Hampshire Legislature: 55%[3]
- Senator Jeanne Shaheen: 51%[4]
- Senator Maggie Hassan: 47%[5]
- President Donald Trump: 44%[6]

[1] https://scholars.unh.edu/survey_center_polls/554/
[3] https://scholars.unh.edu/survey_center_polls/559/
[5] Ibid.