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"Maryland's leader in public opinion polling"

Conducted For:

Marijuana Policy Project

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Methodology

Patrick E. Gonzales graduated from the University of Baltimore in 1981 with a degree in political science. His career began in 1986, when, as an analyst with *Mason-Dixon Opinion Research,* he crafted and implemented a statewide exit poll for WMAR-TV Channel 2 involving Barbara Mikulski's first run for the United States Senate.

A year later, Mr. Gonzales and his organization conducted an exit poll for Channel 2 on the Kurt Schmoke - Clarence "Du" Burns Baltimore City mayoral election, forecasting the 52%-48% outcome for Schmoke…an election that ushered in new leadership for the City.

Mr. Gonzales has polled and analyzed hundreds of elections in Maryland since this time. Additionally, he and his associates have conducted numerous market research projects and crafted message development programs for businesses and organizations throughout the state.

This survey was conducted by *Gonzales Research & Marketing Strategies* from January 11th through January 16th, 2016. A total of 819 registered voters in Maryland who vote regularly were interviewed by telephone, utilizing both landlines and cell phones. A cross-section of interviews was conducted in each jurisdiction within the state to reflect general election voting patterns.

The margin of error (MOE), according to customary statistical standards, is no more than plus or minus 3.5 percentage points. There is a 95 percent probability that the "true" figures would fall within this range if the entire survey universe were sampled. The margin for error is higher for any demographic subgroup, such as gender or race.

Maryland Statewide Poll Sample Demographics

AGE	Number	Percent
Under 50	369	45.1 %
50 and older	449	54.9 %
Total	818	100.0 %

GENDER	Number	Percent
Male	393	48.0 %
Female	426	52.0 %
Total	819	100.0 %

PARTY REGISTRATION	Number	Percent
Democrat	451	55.1 %
Republican	253	30.9 %
Independent	115	14.0 %
Total	819	100.0 %

RACE	Number	Percent
White	602	73.5 %
African-American	181	22.1 %
Other/Refused	36	4.4 %
Total	819	100.0 %

REGION	Number	Percent
Eastern Sh/So MD	99	12.1 %
Baltimore City	72	8.8 %
Baltimore Suburbs	301	36.8 %
Washington Suburbs	256	31.3 %
Western MD	91	11.1 %
Total	819	100.0 %

Regional Groupings are as follows:

Eastern Shore/ Southern Md	Baltimore City	Baltimore Suburbs	Washington Suburbs	Western Maryland
Calvert Co.	Baltimore City	Anne Arundel Co.	Montgomery Co.	Allegany Co.
Caroline Co.		Baltimore Co.	Prince George's Co.	Carroll Co.
Cecil Co.		Harford Co.	Charles Co.	Frederick Co.
Dorchester Co.		Howard Co.		Garrett Co.
Kent Co.				Washington Co.
Queen Anne's Co.				
Somerset Co.				
St. Mary's Co.				
Talbot Co.				
Wicomico Co.				
Worcester Co.				

QUESTION: *Since 2012, four states have changed their laws to allow marijuana to be regulated and taxed similarly to alcohol, for legal use by adults 21 years of age and older. Would you favor or oppose a change in Maryland law to do the same?*

CHANGE MARYLAND LAW TO REGULATE AND TAX MARIJUANA SIMILAR TO ALCOHOL	Number	Percent
Favor	433	52.9 %
Oppose	352	43.0 %
No answer	34	4.2 %
Total	819	100.0 %