

# Join MPP's Corporate Support Network

.csnNews {margin:40px 0px;} .csnButtons {display:block; margin-top:40px;} .csnButtonOne { position:relative; line-height:29px; color:#ffffff !important; font-size:32px; font-weight:bold; letterspacing:1px; background:#0c57a1; border:5px solid #0c57a1; padding:13px 29px; font-family: 'Poppins', sans-serif; text-decoration:none !important;display:inline-block; } .csnButtonTwo { display:inline-block; position:relative; line-height:29px; color:#0c57a1 !important; font-size:32px; font-weight:bold; letter-spacing:1px; background:none!important; border:5px solid #0c57a1; padding:13px 29px; font-family: 'Poppins', sans-serif; text-decoration:none !important; } .join, .corporate-support-network { background: ##ececec; background: -moz-linear-gradient(top, ##ececec 0%, ##ececec 1%, ##e4e4e4 100%); background: -webkit-linear-gradient(top, ##ececec 0%, ##ececec 1%, ##e4e4e4 100%); background: linear-gradient(to bottom, ##ececec 0%, ##ececec 1%, ##e4e4e4 100%); filter: progid:DXImageTransform.Microsoft.gradient( startColorstr='##ececec', endColorstr='##e4e4e4',GradientType=0); }

# Promote your business and help end cannabis prohibition.

The Marijuana Policy Project is the leading organization working to dismantle cannabis prohibition in the United States. Our proven results-driven approach positioned MPP to coordinate the victorious campaigns in 10 of the 15 states that now have adult-use legalization laws, and we've backed 13 successful medical cannabis bills in the last 16 years. No organization in the U.S. has changed as many cannabis laws as MPP.

MPP is proud of our indispensable role in helping to establish an environment where legal cannabis can thrive, and none of this would be possible without the dedication of our <u>Corporate Support</u> <u>Network companies</u>. We offer participating businesses multiple giving options to fit your needs, and joining the Support Network is a great way to promote your brand while helping to end cannabis prohibition nationwide. Join us today!

Join Now

#### (2018 Shelton Group's "Brand & Stands Social Purpose is the New Black")

86% of consumers believe that companies should take a stance on social issues, with 64% responding that they would be more likely to purchase a product from a company with a committment to social issues.



# Promote your business across MPP's growing universe of engaged online supporters:

- Over 250,000 monthly visitors to our website
- Over 200,000 email subscribers
- Over 490,000 Facebook likes; average monthly audience reach = 400,000+
- Nearly 205,000 Twitter followers; average monthly audience reach = 800,000+
- Over 18,000 Instagram followers; average monthly audience reach = 35,000+

#### Learn More

# **Giving Options**

# ALLY

\$1,500 or \$150 monthly

- MPP will recognize your support in a blast to our social media universe.
- Your company logo will be added to MPP's Corporate Support Network webpage.
- You are welcome to use the MPP logo and our Corporate Support Network logo on your website and materials.

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## ADVOCATE

\$10,000 or \$1,000 monthly

- Includes all Ally-level benefits.
- Prominent recognition of your support on our website homepage for one month.
- Your brand and a shout-out will appear in:
- One national email alert at a time of your choosing.
- Every state alert for 12 months in one state of your choosing.
- Access to our quarterly Insiders' Briefing featuring senior MPP staff sharing their expert insight on the latest policy activity nationwide -- including Q&A.

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## **CHAMPION**

\$25,000 or \$2,500 monthly

- Includes all Ally- and Advocate-level benefits:
- $\circ\,$  Your brand logo will appear prominently on the MPP homepage and at the bottom of national email alerts for one year.
- $\circ\,$  Your company will be offered a feature in the MPP Blog and monthly newsletter thanking you for your support.
- Access to invite-only networking events with industry leaders and prominent advocates throughout the year

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